



For Immediate Release

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US Ink Introduces Spectra[®] High-Strength Black and Spectra Max[®] Black

CARLSTADT, NJ – June 16, 2003 – US Ink has announced the addition of Spectra High-Strength Black and Spectra Max Black to the company's portfolio of high-performance products. As the newest member of the company's Spectra[®] family of inks, Spectra High-Strength Black and Spectra Max Black will afford customers important options and advantages in determining the products that best suits their performance needs.

Spectra High-Strength Black complements US Ink's Spectra High-Strength Color. It is similar in composition to US Ink's premium low-rub RubPruf[®] Black and is 20% stronger than conventional coldset black ink. Spectra High-Strength Black is a proven product that completes the Spectra High-Strength set.

"Spectra Max Black was developed for printers seeking an even blacker black," noted John Corcoran, US Ink's Vice President of Sales. Spectra Max Black complements US Ink's Spectra Max Color. Its chemistry is similar to the Spectra High-Strength Black. However, the addition of a proprietary blue pigment gives it the "Max" black appearance.

Commenting on the new high-performance products, Larry Lepore, Vice President of Operations for US Ink, said: "Spectra High-Strength Black and Spectra Max Black are examples of US Ink's on-going commitment to research and development. "Both of these products have been successful because of their print quality and consistency. Spectra Max Black is an even higher strength ink and printers can now achieve their goal of maximum quality while employing a thinner ink film. The utilization of less ink translates into better mileage and represents significant production advantages with less page-to-page setoff, and a higher quality level with improved contrast."

MORE...

High-Strength Spectra Black and Spectra Max Black are a part of US Ink's family of RealColor® products. Customers can depend on US Ink to provide them with quality products, responsive service and outstanding support.

About US Ink:

As the industry's only 100% news ink company, US Ink is dedicated to serving the newspaper and commercial non-heat printing markets. The company's national operations are structured into five regions, with 13 manufacturing facilities providing close, responsive support to the nation's newspapers. With ongoing advanced research and development, US Ink, a division of Sun Chemical Corporation, leads in the introduction of quality, innovative, high-performance products for the newspaper and commercial printing industries. More information about US Ink's products, services and extensive customer quality and productivity support programs are available on the company's website: <http://www.usink.com>

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