



**A Division of Sun Chemical**  
**PRESS RELEASE**

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**100% of the 2006 SNPA  
First-Place Print Quality Award Winners  
Use US Ink**

**Carlstadt NJ**, November 2, 2006 – The Southern Newspaper Publishers Association (SNPA) on October 17, 2006 recognized excellence in newspaper printing at its Annual Convention. *“US Ink congratulates all of the SNPA print quality award winners and we were pleased to see so many of US Ink’s customers place first in their respective circulation categories. We are proud of our long-term partnership with these quality-conscious newspapers,”* said Greg Lawson, US Ink’s President.

Five out of the five first-place awards in the SNPA 2006 Print Quality Contest went to newspapers that use US Ink products. Overall, there were sixteen award winners and ten were US Ink customers. *“As color capacity has increased in recent years so has the print expectation of advertisers and readers. US Ink enjoys working with these publications because we share a common goal of maintaining and growing both advertisers and readers,”* noted Denny Orewiler, Vice President Southwest Region for US Ink.

Newspapers were judged in five circulation categories: under 25,000; 25,001 to 50,000; 50,001 to 100,000; 100,001 to 250,000 and over 250,000. Judges evaluated black ink laydown, color ink laydown, color registration, halftone quality, page alignment and overall print appearance.

US Ink would like to congratulate all of our customers on their awards and achievements:

**25,000 and under Circulation:**

1<sup>st</sup> – Place: Columbia Daily Tribune, Columbia, MO.

**25,001 – 50,000 Circulation:**

1<sup>st</sup> – Place: Galveston County Daily News, Galveston, TX.

2<sup>nd</sup> - Place: Daily Sun, The Villages, FL

3<sup>rd</sup> – Place: The Free Lance-Star, Fredericksburg, VA.

**50,001 – 100,000 Circulation:**

1<sup>st</sup> – Place: Florida Today, Melbourne, FL

**100,001 – 250,000 Circulation:**

1<sup>st</sup> – Place: Syracuse Newspapers, Syracuse, NY.

2<sup>nd</sup> – Place: Omaha World-Herald, Omaha, NE.

**Over 250,000 Circulation:**

1<sup>st</sup> – Place: The Oregonian, Portland, OR

2<sup>nd</sup> – Place: The Buffalo News, Buffalo, NY

3<sup>rd</sup> – Place: The Tampa Tribune, Tampa, FL

**About US Ink**

As the industry's only 100% news ink company, US Ink is dedicated to serving the newspaper and commercial non-heat printing markets. The company's national operations are structured into five regions, with 12 manufacturing facilities providing close, responsive support to the nation's newspapers. With ongoing advanced research and development, US Ink, a division of Sun Chemical Corporation, leads in the introduction of quality, innovative, high-performance products for the newspaper and commercial printing industries. More information about US Ink's products, services and extensive customer quality and productivity support programs are available on the company's website: <http://www.usink.com>

**About SNPA**

The Southern Newspapers Publishers Association was established in 1903 to promote the business interests, harmony and prosperity of its members. Our members include more than 420 daily newspapers, primarily in the South and Southeast.

The SNPA Foundation, the educational arm of SNPA, is led by a nine-member Board of Trustees. The SNPA Foundation sponsors intensive, high-quality educational seminars for industry professionals, to promote excellence in the field of journalism.