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PRESS RELEASE

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Todd Wheeler Elected to Cal Poly's Graphic Communication Department Advisory Board

Carlstadt NJ, USA – January 4, 2008 – Todd P. Wheeler, Marketing Manager for US Ink, was recently elected to the advisory board of Cal Poly's Graphic Communication Department. "I am honored to be elected to the advisory board and look forward to working with this influential University and its advisory board," said Mr. Wheeler.

Cal Poly's Graphic Communication Department Advisory Board is comprised of professionals from education and the graphic communication industry. Dr. Warren J. Baker, President of Cal Poly, remarked "the board is a vital force in advising on department direction and in helping ensure that Cal Poly continues to prepare high quality graduates to lead the graphic communication profession in the years ahead."

About US Ink

As the industry's only 100% news ink company, US Ink is dedicated to serving the newspaper and commercial non-heat printing markets. The company's national operations are structured into five regions, with 12 manufacturing facilities providing close, responsive support to the nation's newspapers. With ongoing advanced research and development, US Ink, a division of Sun Chemical Corporation, leads in the introduction of quality, innovative, high-performance products for the newspaper and commercial printing industries. More information about US Ink's products, services and extensive customer quality and productivity support programs are available on the company's website: <http://www.usink.com>

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