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P R E S S R E L E A S E

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**US Ink to Introduce New Spectra® LS System at NEXPO '07
A New Premium Low Set Off Ink System**

Carlstadt NJ, April 19, 2007 – US Ink will launch the Spectra LS System, an expansion of its Spectra portfolio specifically designed to further reduce page-to-page set off, at NEXPO '07. *“The solution to the multi-variable problem of set off was challenging because there is no single consumable that, by itself, significantly reduces this print quality issue,”* said Larry Lepore, US Ink VP of Operations. *“The Spectra LS System represents the next generation in low set off technology and was achieved through the identification and optimization of key raw materials, fountain solution, and prepress / press conditions.”*

According to Mike Dodd, US Ink's VP of National Accounts, *“the Spectra LS System is ideal for printers that need to further reduce page-to-page set off, pipe roller, angle bar and former board build-up. Newspapers have made a huge investment in print. To help maximize the return on that investment, US Ink will continue to develop break-through technology that helps attract advertisers and readers to newspapers.”*

Information on the new Spectra LS System will be available at NEXPO '07 by visiting the US Ink booth (#2231).

About US Ink

As the industry's only 100% news ink company, US Ink is dedicated to serving the newspaper and commercial non-heat printing markets. The company's national operations are structured into five regions, with 12 manufacturing facilities providing close, responsive support to the nation's newspapers. With ongoing advanced research and development, US Ink, a division of Sun Chemical Corporation, leads in the introduction of quality, innovative, high-performance products for the newspaper and commercial printing industries. More information about US Ink's products, services and extensive customer quality and productivity support programs are available on the company's website: <http://www.usink.com>.

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