

PrintCity Value Added Printing of Newspapers at NEXPO

For immediate release

April 18, 2007 – Steve Lilley, Product Director Europe for Sun Chemical will be presenting the results of the PrintCity Value Added Printing of Newspapers VAPoN™ study at NEXPO in Orlando, Florida, USA on April 22nd and April 24th 2007.

As part of the ‘Education Theater’ on the show floor of NEXPO, the Steve Lilley PrintCity presentation will be made twice:

- Sunday April 22: 2:00pm to 2:30pm
- Tuesday April 24: 10:00am to 10:30am

PrintCity, the alliance of technology-led international businesses in the graphic arts is made up of members which work together to create new learning in the graphic arts.

The PrintCity VAPoN study was completed by PrintCity members Adphos Eltosch, MAN Roland, MEGTEC, Sun Chemical and UPM. **In the U.S., Sun Chemical is represented by US Ink.**



Steve Lilley, Product Director Europe for Sun Chemical