

P R E S S R E L E A S E

Contact(s):

Todd Wheeler, US Ink
Marketing Services Manager
(201) 935 - 8666
Todd.Wheeler@usink.com

Greg Lawson Named President, US Ink

Parsippany, NJ - March 20, 2006 -- Greg Lawson, an executive with over 25 years experience in the ink industry, was named President of US Ink, the largest news ink manufacturer in the United States and a division of Sun Chemical, it was announced today. Lawson succeeds Ron Baker, who died February 28 at the age of 70.



"Through Ron Baker's leadership, US Ink has a driven and successful team in place, and it is my goal to maintain that high level of performance." said David Hill, Sun Chemical president and CEO. "Greg began his career in the news ink business; he understands the industry, its products and its customers. I am confident that he will have a smooth transition into his new role."

Lawson joined Sun Chemical in 2002 as Executive Vice President of US Ink. Shortly thereafter, he was named President, Sun Chemical Latin America (SCLA), where he led all sales, marketing, manufacturing and other operational activities in Latin America, Mexico and the Caribbean; joint ventures in Central and South America; as well as export activities for other Sun Chemical divisions, including North American Inks, Hartmann, and US Ink.

Prior to Sun Chemical, Lawson worked for Flint Ink Corporation of Ann Arbor, Michigan, where he was President of Flint's entire North American business. He also served with Openshaw International, a British graphic arts supply company for whom he built a profitable pressroom supply business in North America.

"US Ink has been a focused, independent, top performer for Sun Chemical and is the leader in the news ink industry," Lawson said. "My main priority will be to continue the same level of customer service and performance that US Ink has provided over the years."

About US Ink

As the industry's only 100% news ink company, US Ink is dedicated to serving the newspaper and commercial non-heat printing markets. The company's national operations are structured into five regions, with 13 manufacturing facilities providing close, responsive support to the nation's newspapers. With ongoing advanced research and development, US Ink, a division of Sun Chemical, leads in the introduction of quality, innovative, high-performance products for the newspaper and commercial printing industries. More information about US Ink's products, services, and extensive customer quality and productivity support programs are available on the company's website at www.usink.com.

About Sun Chemical

Sun Chemical, the world's largest producer of printing inks and pigments, is a leading provider of materials to packaging, publication, coatings, plastics, cosmetics, and other industrial markets. With annual sales approaching \$4 billion, Sun Chemical has over 12,000 employees supporting customers around the world. The Sun Chemical Group of companies includes such well-known names as Coates, Hartmann, Kohl & Madden, and US Ink. Sun Chemical Corporation in the U.S. and Sun Chemical Limited in England are subsidiaries of Sun Chemical Group B.V., the Netherlands. Sun Chemical has headquarters in Parsippany, New Jersey, U.S.A.; Slough, England; and Weesp, the Netherlands. For more information, please visit our Web site at www.sunchemical.com.